

AgOne

Individual Influence. Industry Impact.

Today's leaders have demands on their time and attention like never before. As leaders progress in their service to agriculture, they want to make a meaningful impact on their interest groups, community, agricultural industry and world. Highly motivated, next level leaders need opportunities and tools to serve with impact. In their service as board members, they recognize they must use those individual assets to help position their organizations and industry for success.

AgOne is designed to transform individual influence for industry impact through leadership and boardmanship. It is brought together through a partnership between The Ohio State University College of Food, Agricultural, and Environmental Sciences, the Department of Agricultural Communication, Education, and Leadership, the OSU Leadership Center, and the Max M. Fisher College of Business.



**THE OHIO STATE
UNIVERSITY**

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

INVEST. INFLUENCE. IMPACT.

AgOne is your opportunity to invest in next level leadership. Ohio agriculture's future depends on it. We will always need decision makers who can see the big picture and guide us through transformational change.

INVEST

It takes intention, time and resources to develop tomorrow's leaders. Your organization has the ability to achieve an immediate and long-term return on investment: AgOne will strengthen your board member(s) to effectively lead your organization. It will:

- Position people for next level leadership opportunities
- Put organizational leaders in position to lead transformational industry change

INFLUENCE

Each individual will participate in a series of virtual and in-person sessions during which they will learn from self-assessments, participate in learning sessions, network with a peer group and industry experts, and participate in individual coaching. Six sessions over a 1-year period are designed to build the individual's skills, self-awareness, and enhance their ability to influence and affect real change through board leadership.

- Show your leaders they are valued
- Prepare successful people for more impactful, meaningful service
- Change the culture of diversity within your organization and the industry
- Help you plan for board succession
- "Move the needle" on issues that are important to your organization and members

The program will include:

- Session 1: Orientation and BUILD Assessment**
- Session 2: Leadership Plan Development**
- Session 3: Learning Session in Self-Awareness**
- Session 4: Learning Session in Team Leadership**
- Session 5: Learning Session in Stewardship**
- Session 6: Program Reflection and Celebration**

IMPACT

Every participant in AgOne will receive individual and group instruction designed to help them break through barriers and make their greatest possible impact. Upon completion, each AgOne leader will:

- Earn a Foundational Leadership Certificate from the OSU Leadership Center
- Develop and act on a leadership plan based on their leadership skill profile and board aspirations
- Identify leadership skills in which to further develop strengths and manage weaknesses
- Reflect upon their personal leadership profile and how others view their leadership skills
- Enact a leadership plan with assistance from a program facilitator
- Strengthen their network within and around the agriculture industry
- Gain a better grasp of board effectiveness and their ability to lead within the context of a board structure



Leadership Topics

- Knowledge of strengths and weaknesses
- Self-regulation
- Effective listening
- Conflict management
- Influence and empowering others
- Communicating to build trust



Boardsmanship Topics

- Responsibility and accountability
- Succession planning
- Working with staff
- Legal duties of a board member
- Financial acumen
- Board ethics
- Diversity, equity and inclusion
- Change management
- Self-assessments/peer reviews

The BUILD Leadership Model includes 18 core leadership competencies to lead oneself, to lead groups and teams, and to lead organizations and communities.

These competencies can be measured in 20 minutes or less through the BUILD Leadership Assessment[©] – a behaviorally-based instrument designed to help leaders understand opportunities to improve their leadership skills through individual and observer ratings.

The AgOne Leader Profile

An AgOne leader is a current or ex-officio member of your board of directors or trustees or an individual aspiring to further board engagement. They have already participated in previous leadership programs, such as LAUNCH, Young Farmers & Ranchers, or AgriPOWER. In addition, an AgOne leader has the following traits:

- Interested in working for the betterment of Ohio agriculture before their own self-interests
- Interested in advancing to higher leadership positions
- Open to constructive feedback and learning for personal growth
- Able to commit the time necessary to participate
- Has a vision for agriculture and self
- Self-driven
- Has experience with other leadership programs
- Wondering, “What’s next in my service to this organization or agriculture?”

QUESTIONS?

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